

Collection 2019
In, Out, In

oluce Milano dal 1945

IL MONDO OLUCE HOME, CONTRACT & BESPOKE

Fondata nel 1945, Oluce rappresenta la più storica azienda italiana di design ancora attiva nel campo dell'illuminazione. L'azienda è stata infatti in grado di costruire negli anni una collezione strutturata come un racconto, abitato da prodotti capaci di superare le mode per divenire icone del design e protagonisti di reinterpretazioni di grandi artisti di fama mondiale.

Oggetti di grande personalità, le lampade di Oluce si inseriscono con disinvoltura in ambientazioni di raffinata eleganza, ambienti domestici così come eleganti spazi pubblici.

L'esperienza tecnica dell'azienda e il suo legame con il mondo del progetto hanno dato vita, inoltre, al Bespoke Tailoring, una speciale sezione dedicata al contract. Un servizio di "personalizzazione prodotto", pensato appositamente per questo genere di realizzazioni. Oltre alla proposta disponibile a catalogo, infatti, l'azienda offre la possibilità di realizzare lampade su misura per esigenze specifiche oppure di produrre varianti modulabili di prodotti a collezione già esistenti.

Founded in 1945, Oluce is the oldest Italian design company still active in the field of lighting. This fact has enabled the company to build up a collection over the years with the structure of a narrative, populated by products that transcend fashion, becoming icons of design and the subject of reinterpretation by world-famous artists.

Oluce lamps are objects of great character, integrating with ease into settings of refined elegance, whether in domestic surroundings or stylish public spaces.

Moreover, the company's technical experience and its ties to the design world form the basis for its special contract section, Bespoke Tailoring, a product customisation service designed specifically with this type of production in mind. In addition to the range available in the catalogue, the company offers the option to create custom-made lights to meet a specific need, or to produce modular variations on pre-existing models from the collection.





**COLLECTION 2019
IN, OUT, IN**

Le lampade di Oluce rivendicano un'estetica progettuale incisiva, disegnata, decorativa, una bellezza sottile, quasi intellettuale.

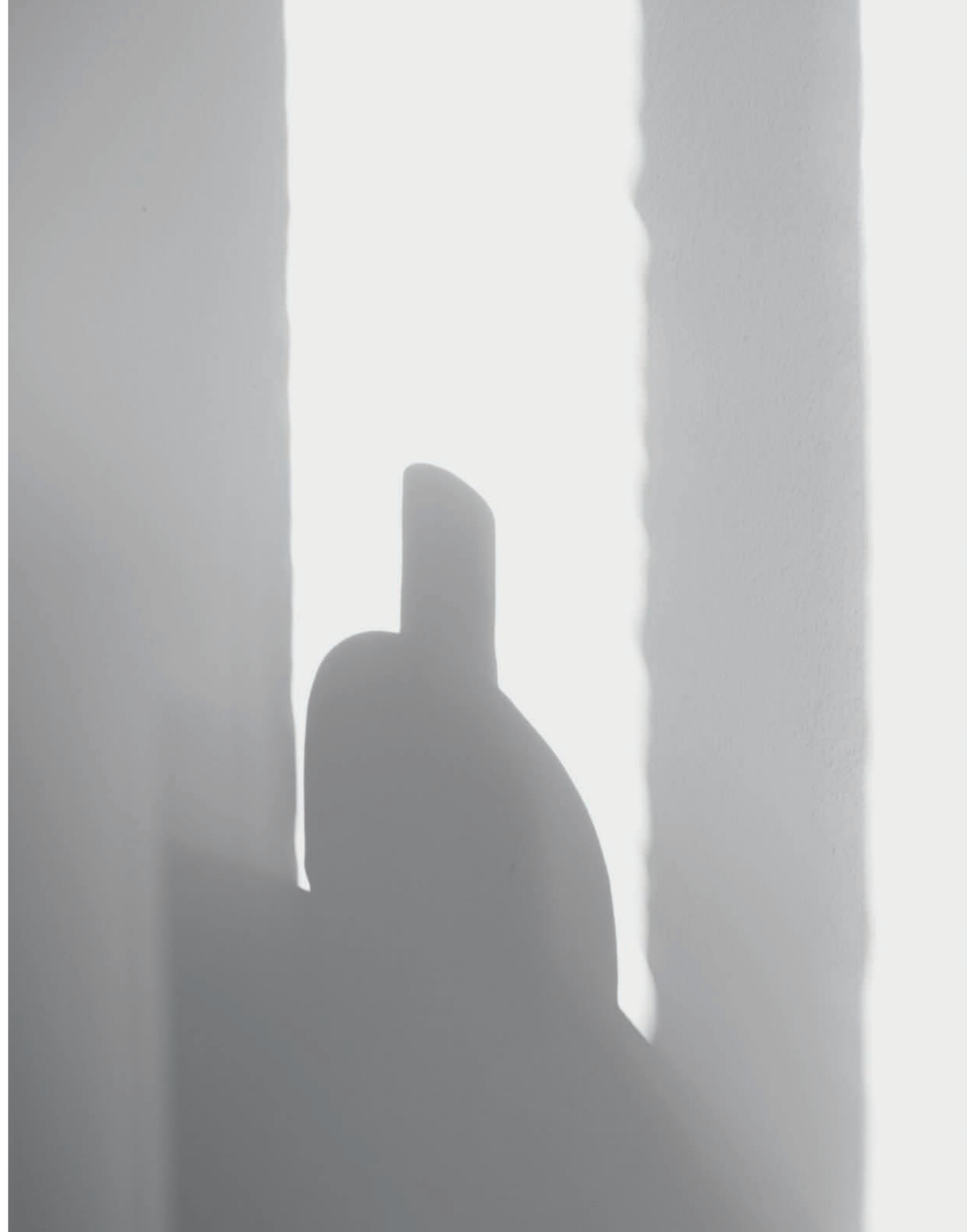
La nuova collezione presentata in occasione di Euroluce fa tesoro della profonda cultura progettuale, del know-how e di uno stile che da oltre 70 anni contraddistingue l'azienda nel panorama dell'illuminazione.

I nuovi prodotti presentati sono espressione di un'estetica ben definita e di un nuovo modo di intendere gli spazi. Lampade in-out-in, riedizioni firmate da maestri del design quanto mai attuali, progetti inediti - destinati a diventare le nuove icone dell'azienda - e prodotti disegnati da studenti e giovani promesse del design, in un'operazione di talent *scouting* alla sua seconda edizione.

Oluce lighting affirms a crisp, linear, decorative design aesthetic with a subtle, almost intellectual, beauty.

This new collection, launched on the occasion of Euroluce, draws on the deep design culture, expertise and style that have been making the company stand out on the lighting scene for over 70 years.

These new products are the expression of a clearly defined aesthetic and a new way of interpreting space. In-out-in lighting, reissued lamps by masters of design, as contemporary today as ever, original new designs destined to become company classics, and products designed by students and promising young designers, an exercise in talent *scouting* already in its second edition.





INDICE / INDEX

TAVOLO / TABLE

SIRO pag. 12
1953 pag. 16

TERRA / FLOOR

1953 pag. 20
AMANITA pag. 22
PASCAL pag. 24

PARETE - SOFFITTO / WALL - CEILING

ILO pag. 28
ALBA pag. 32
BERLIN pag. 34

SOSPENSIONE / SUSPENSION

ILO pag. 38
ALBA pag. 44

ESTERNO / OUTDOOR

AMANITA pag. 48
OTTO pag. 52

INDOOR LAMPADE DA TAVOLO / TABLE LAMPS



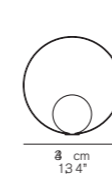


SIRO
Marta Perla
2019

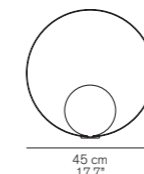


287

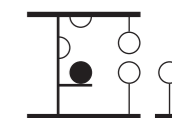
288



8 cm
13.4"



45 cm
17.7"



| CODICE/CODE | SORGENTI/BULBS | MATERIALI/MATERIALS | COLORE/COLORS | MARCHI/MARKS |
|-------------|----------------------|---------------------|---|--------------|
| 287 | ☀ 1 x max 10W LED | metallo metal | nero opaco/oro satinato - bronzo satinato matt black/satin gold - satin bronze | CE |
| 288 | ☀ 1 x max 14W LED | metallo metal | nero opaco/oro satinato - bronzo satinato matt black/satin gold - satin bronze | CE |

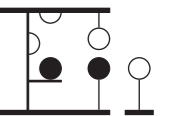
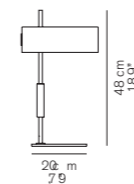




1953
Ostuni & Forti
1953



243



| CODICE/CODE | SORGENTI/BULBES | MATERIALI/MATERIALS | COLORE/COLORS | MARCHI/MARKS |
|-------------|--|---------------------|--|---|
| 243 |  1 x max 75W  E27 | metallo metal | nero opaco /oro satinato matt black /satin gold |   |



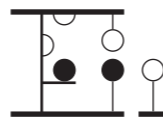
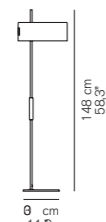
INDOOR LAMPADE DA TERRA / FLOOR LAMPS

1953

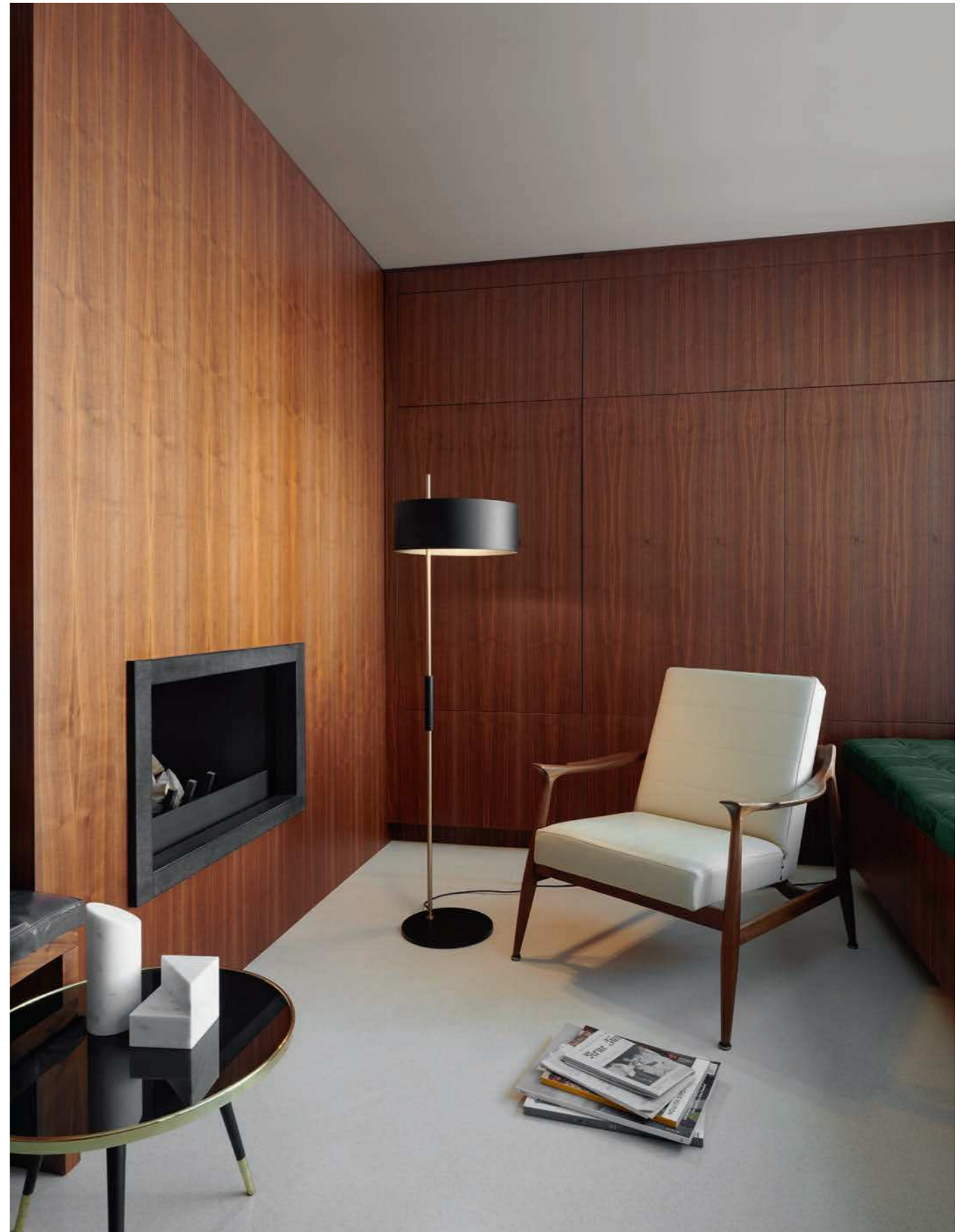
Ostuni & Forti
1953



343



| CODICE/CODE | SORGENTI/BULBES | MATERIALI/MATERIALS | COLORE/COLORS | MARCHI/MARKS |
|-------------|--|---------------------|--|---|
| 343 |  2 x max 75W E27 | metallo metal | nero opaco/oro satinato matt black/satin gold |  |

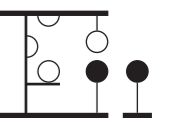




AMANITA
Mariana
Pellegrino Soto
2019



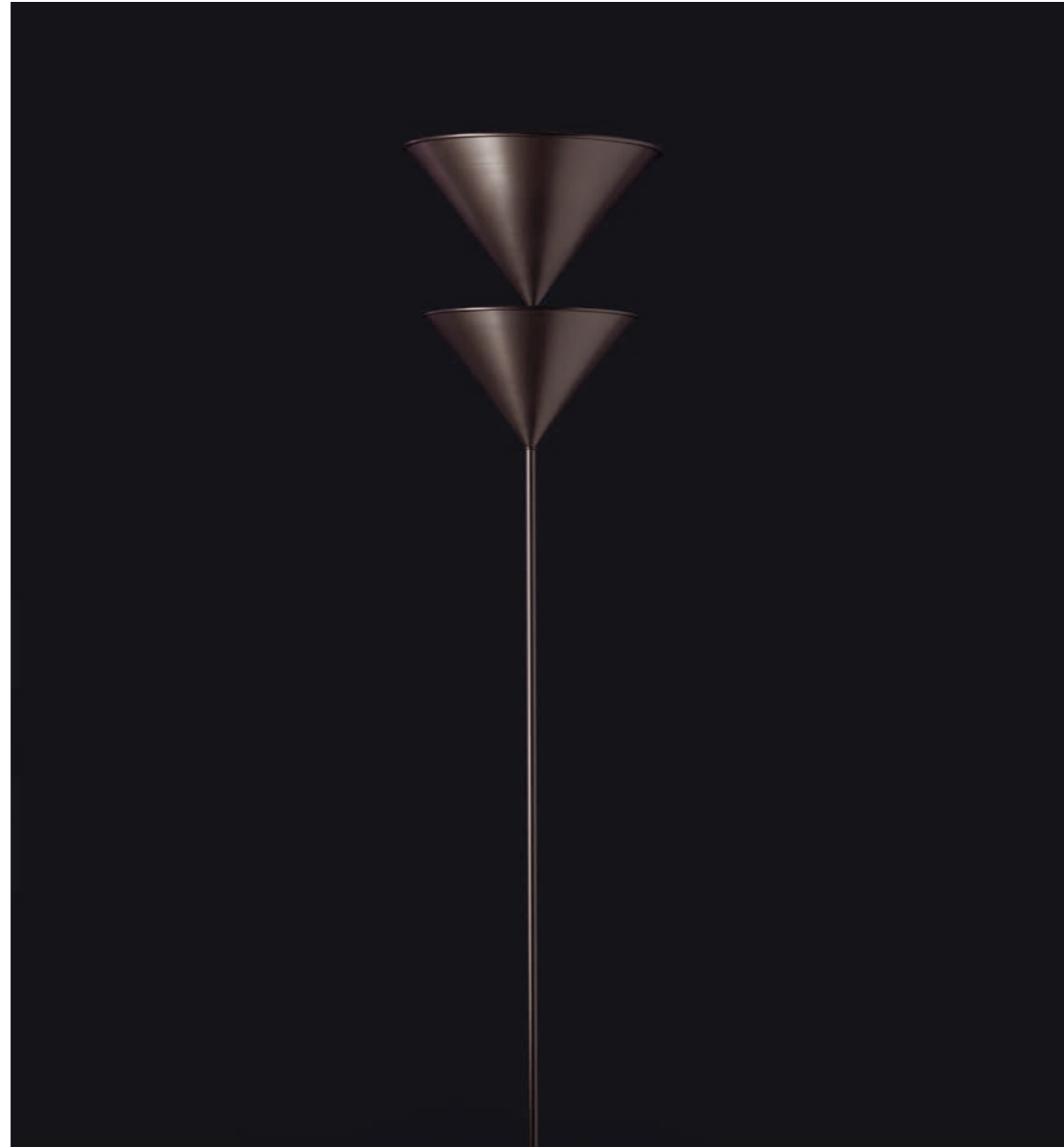
619



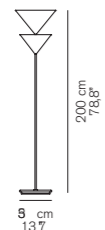
| CODICE/CODE | SORGENTI/BULBES | MATERIALI/MATERIALS | COLORE/COLORS | MARCHI/MARKS |
|-------------|--------------------|---------------------|--|--------------|
| 619 | 1 x max 18W LED | metallo metal | bronzo anodico / oro satinato anodic bronze /satin gold | CE |




PASCAL

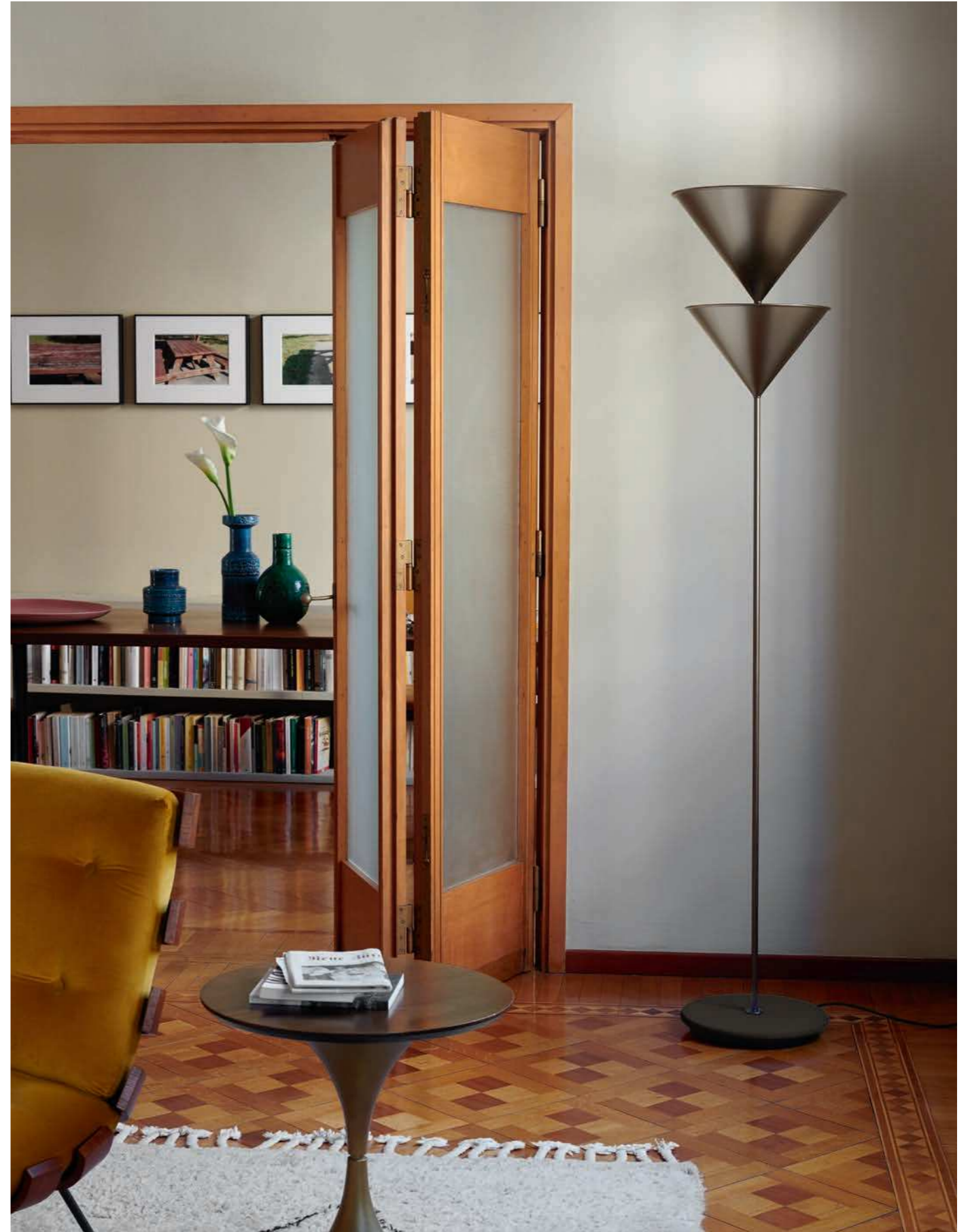
Vico Magistretti
1983



345



| CODICE/CODE | SORGENTI/BULBES | MATERIALI/MATERIALS | COLORE/COLORS | MARCHI/MARKS |
|-------------|---|--|--|---|
| 345 |  2 x max 100W – 1 x max 24W  E27 LED | metallo / alluminio metal / aluminium | bianco-bronzo anodico white-anodic bronze |  |

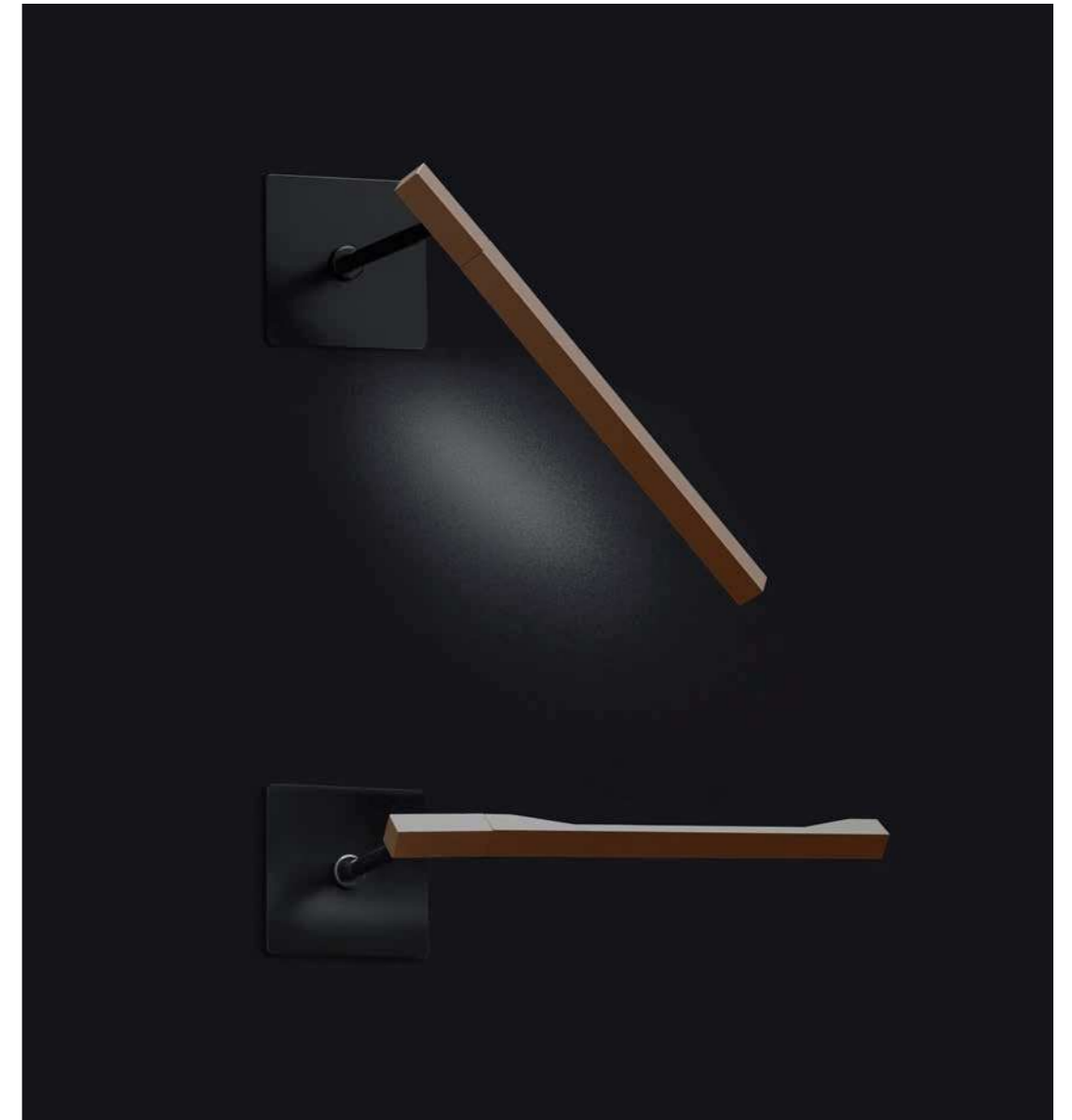




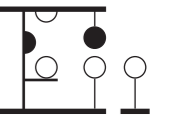
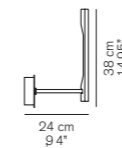
INDOOR LAMPADE DA PARETE - SOFFITTO / WALL - CEILING LAMPS



ILO
David Lopez
Quincoces
2019



187



CODICE/CODE

SORGENTI/BULBS

MATERIALI/MATERIALS

COLORE/COLORS

MARCHI/MARKS

187



1 x max 3 W
LED

metallo
metal

bronzo satinato / nero opaco
satin bronze / matt black





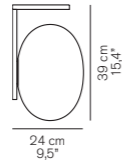
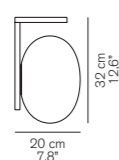
ALBA

Mariana
Pellegrino Soto
2019



174

194



| CODICE/CODE | SORGENTI/BULBES | MATERIALI/MATERIALS | COLORE/COLORS | MARCHI/MARKS |
|-------------|---------------------|---|---|--------------|
| 174 | 1 x max 75 W E27 | metallo / vetro soffiato metal / blown-glass | anodizzato ottone / opale lucido anodized brass / polished opaline | |
| 194 | 1 x max 75 W E27 | metallo / vetro soffiato metal / blown-glass | anodizzato ottone / opale lucido anodized brass / polished opaline | |

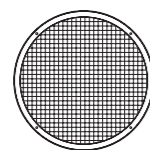


BERLIN

Cristophe Pillet
2019



2



50 cm
19 7/8"

O DIE /O DE

2



SORGENTI/BULBES

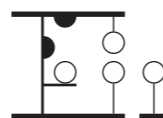
4 x max 15W
E27 LED

MATERIALI/MATERIALS

metallo/vetro retinato sabbato
metal/sand-blasted wired glass

O LORE/COLORS

anodizzato ottone
anodized brass



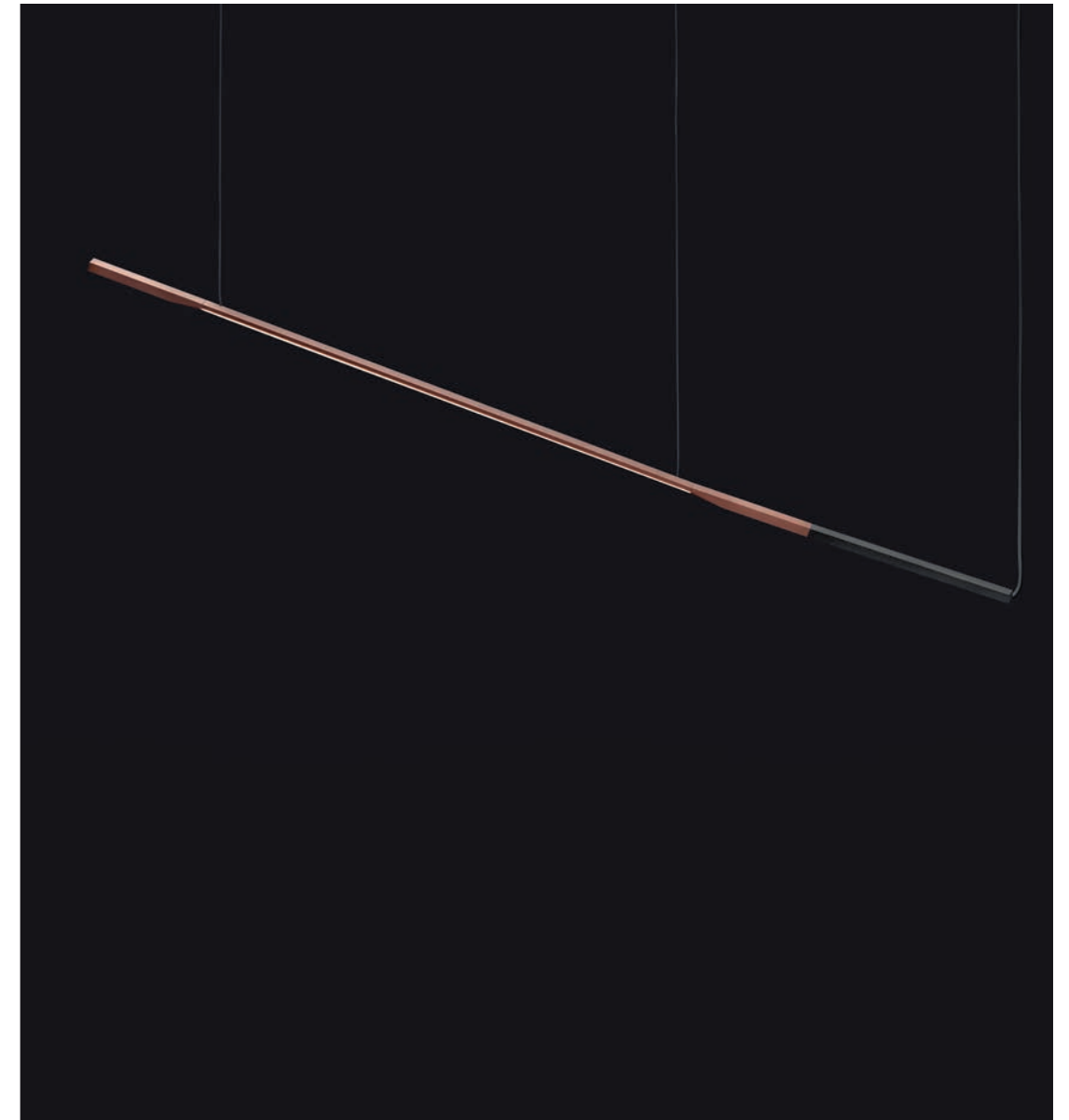
MARCHI/MARKS



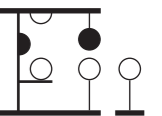
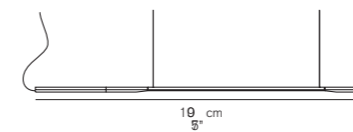


INDOOR LAMPADE A SOSPENSIONE / SUSPENSION LAMPS

ILO
David Lopez
Quincoces
2019



487



CODICE/CODE

SORGENTI/BULBS

MATERIALI/MATERIALS

COLORE/COLORS

MARCHI/MARKS

487

1 x max 18 W
LEDmetallo
metalbronzo satinato/nero opaco
satin bronze/matt black

NEW COLLECTION

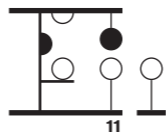
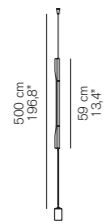


ILO

David Lopez
Quincoces
2019



467



| CODICE/CODE | SORGENTI/BULBES | MATERIALI/MATERIALS | COLORE/COLORS | MARCHI/MARKS |
|-------------|--|---------------------|---|---|
| 467 |  1 x max 6 W LED | metallo metal | bronzo satinato/nero opaco satin bronze/matt black |  |

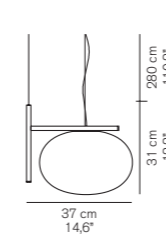




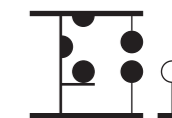
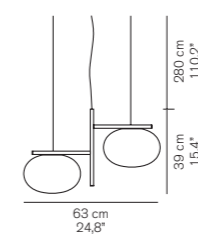
ALBA
Mariana
Pellegrino Soto
2019













466



468



| CODICE/CODE | SORGENTI/BULBES | MATERIALI/MATERIALS | COLORE/COLORS | MARCHI/MARKS |
|-------------|---|---|--|---|
| 466 |  1 x max 75 W  E27 | metallo/vetro soffiato metal / blown-glass | anodizzato ottone/opale lucido anodized brass/polished opaline bronzo anodico/opale lucido anodic bronze/polished opaline |    |
| 468 |  2 x max 75 W  E27 | metallo/vetro soffiato metal / blown-glass | anodizzato ottone/opale lucido anodized brass/polished opaline bronzo anodico/opale lucido anodic bronze/polished opaline |    |



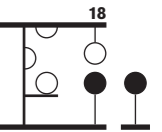
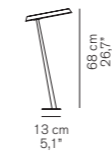
OUTDOOR LAMPADE DA ESTERNO / OUTDOOR LAMPS



AMANITA
 Mariana
 Pellegrino Soto
 2019



319



CODICE/CODE

SORGENTI/BULBES

MATERIALI/MATERIALS

COLORE/COLORS

MARCHI/MARKS

319

☀ 1 x max 7,2W
 LED

metallo
 metal

indian bronze
 indian bronze

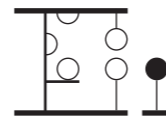
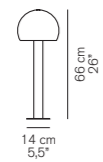
CE IP44






OTTO
Federica Farina
2019



329



| CODICE/CODE | SORGENTI/BULBES | MATERIALI/MATERIALS | COLORE/COLORS | MARCHI/MARKS |
|-------------|---|---------------------|--------------------------------|---|
| 329 |  1 x max 6,3W LED | metallo metal | indian bronze indian bronze |   |





Graphic Design
GB studio

Fotografie / Photos
Miro Zagnoli

Stylist
Ilaria Baccocchi Studio

Coordinamento / Coordination
Franco Lettera
R + W

thanks to
BLOC STUDIOS
CC-TAPIS
WHEN OBJECTS WORK
SALVATORI

O luce s.r.l.
Uffici commerciali e stabilimenti:
Via Brescia, 2 20097
San Donato Milanese - Milano
T. 02) 98 49 14 35 F. 02) 98 49 07 79
www.oluce.com info@oluce.com

Finito di stampare presso
Grafiche Milani - Segrate (MI)
aprile 2019