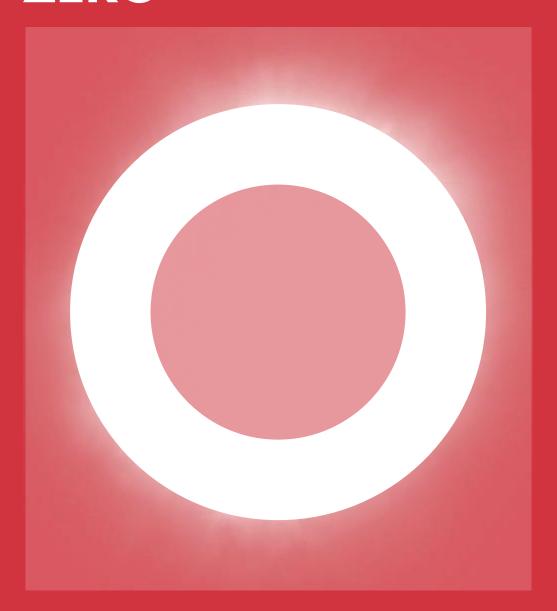
ZERO®



HIGH-LIGHTS 2018

UNIQUE ATTRACTION

Zero Interiör was founded in 1978 with the vision of making unique light fixtures for a design-interested audience. These products, in combination with a deep understanding of how best to illuminate public indoor and outdoor environments, is at the heart of our identity. From the start, our creation of unique environments has been praised in both Sweden and abroad, thanks to our guiding principles: quality, environmental care and innovation. Our local roots and manufacturing have built long-term relationships with customers and suppliers that are vital to us. More than 80 percent of manufacturing takes place within roughly 200 km from Nybro in Småland and all assembly occurs in our workshop in Nybro.



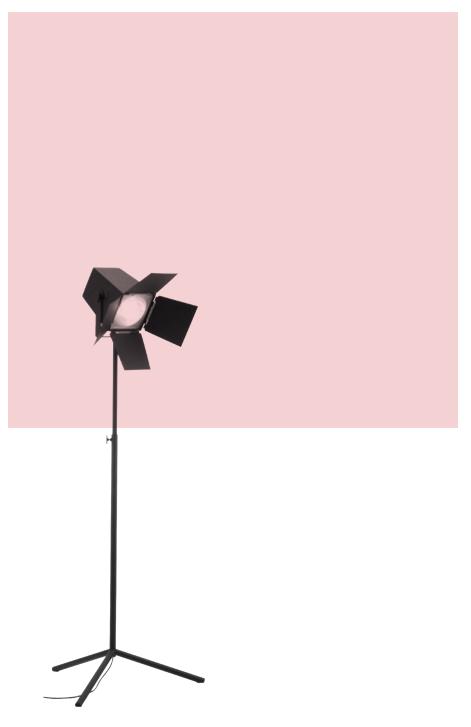










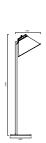














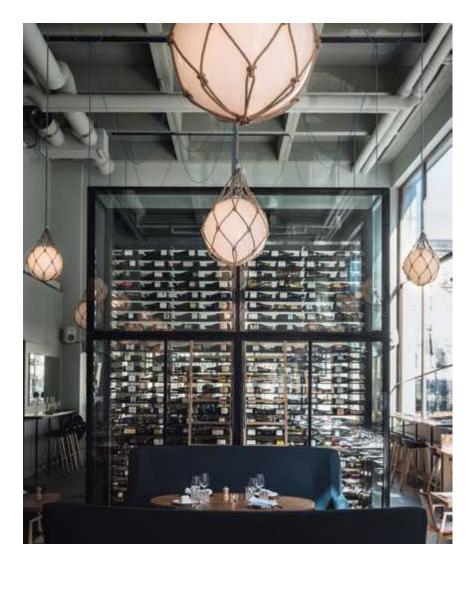




















Light source E27/max. 42W, 22W/2Gx13 LED

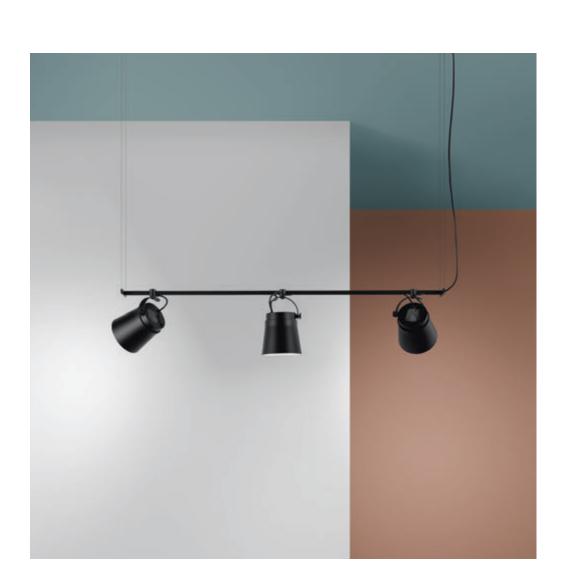
Tham & Videgård 2009 Colours



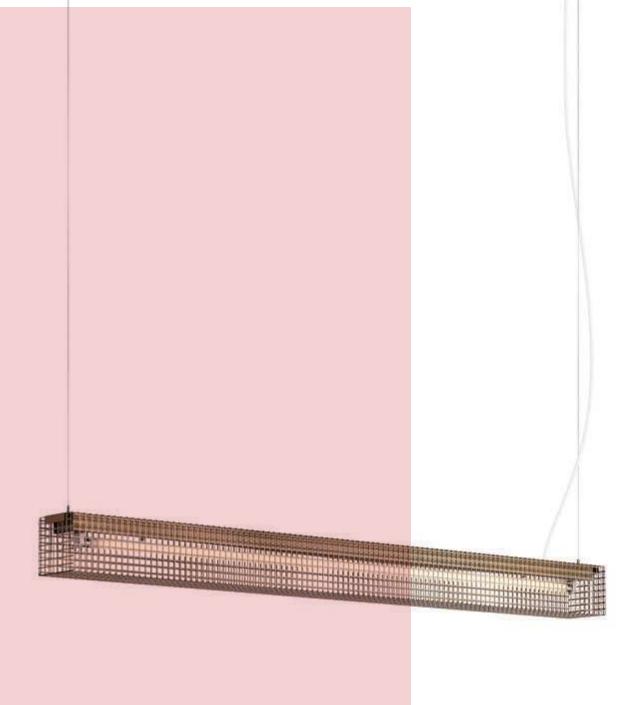










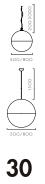




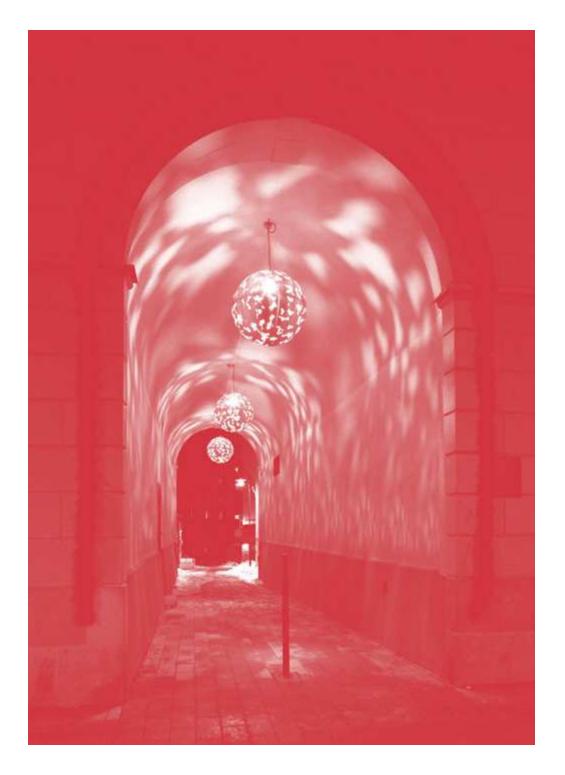


















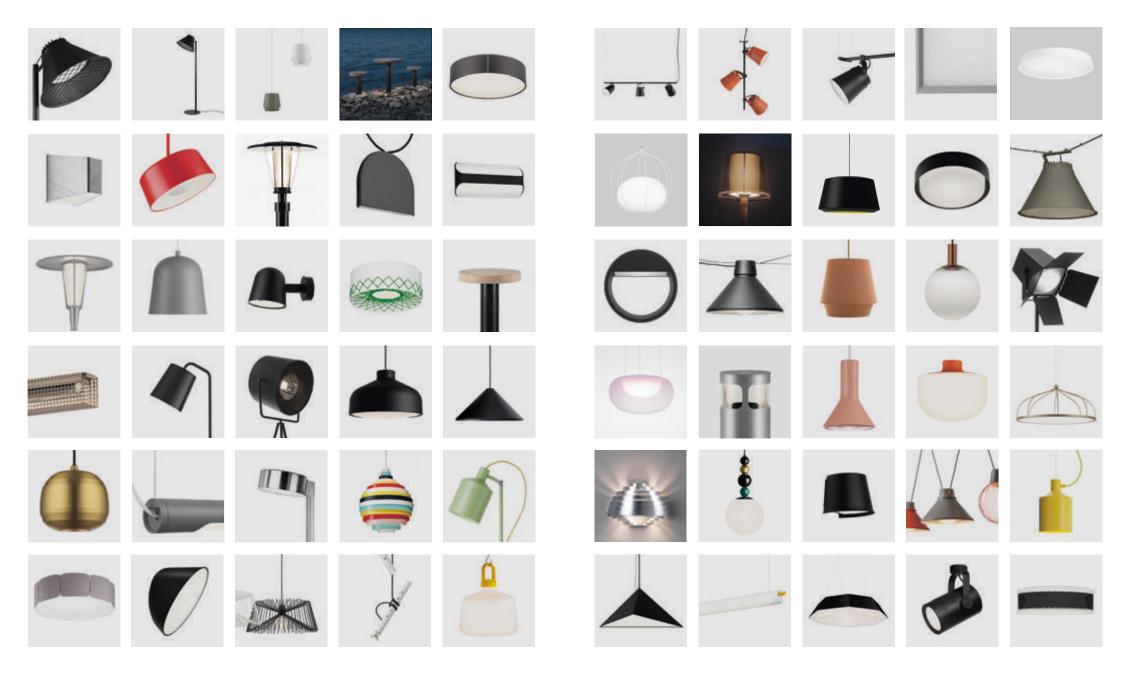








AND MORE...



36 ZERO.SE



Konkav was the very first model manufactured by Zero in 1978. It was made of perforated metal sheet and designed by Lindau & Lindekrantz.

"THE FOUNDERS THOUGHT ZERO WAS AN APPROPRIATE NAME, SINCE WE WERE STARTING FROM NOTHING."

That headline is a quote from Roland Gill, member of the board and one of Zero's two founders. He became acquainted with the other founder, Andris Nolendorfs, during his time as a designer at Orrefors Glasbruk's department for light fixtures in Flygsfors, where Andris was the site manager. At the glassworks they became acquainted with designer duo Börge Lindau & Bo Lindekrantz whose task was to create new products, including some new ideas about light fixtures made of perforated metal that, for obvious reasons, Orrefors was not interested in. However, Roland and Andris saw the potential and thought it was so exciting they started Zero in 1978. From nothing, right in the centre of Nybro.

Until the mid-1980s, Lindau & Lindekrantz were the only Zero designers. Thereafter a long and prolific collaboration also began with Per Sundstedt, designer and lighting consultant, whose products live on today. In 1990, Zero's operations moved to premises in Pukeberg glassworks, which led to an interest in the possibilities of glass. For a decade, a large part of the product range was made with that material.

2004 began a new era and a series of new collaborations with renowned designers of the younger generation, including Thomas Bernstrand, Mattias Ståhlbom, Monica Förster and Front. Today, the majority of the product range is designed from 2004 onwards. With these products, Zero increased its focus on the export market and consequently exports rose from 10% of sales to 40% at present. Zero is owned and managed by Roland Gill's sons: Per and Thomas. Their respective children, the third generation of Gills interested in lighting, are also active in the company. The future looks bright for Zero!



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OUR SHOWROOM
ALWAYS AVAILABLE
BY APPOINTMENT

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